

# Love Your River Telford

Working together to improve Telford's rivers.



The community have had advice and guidance, training and been provided with monitoring equipment. If they see signs of pollution in Telford they all know to call the Clean Stream Team who attend and resolve issues as quickly as possible.

This community engagement compliments the physical improvements made by partners in the town:



SUDS

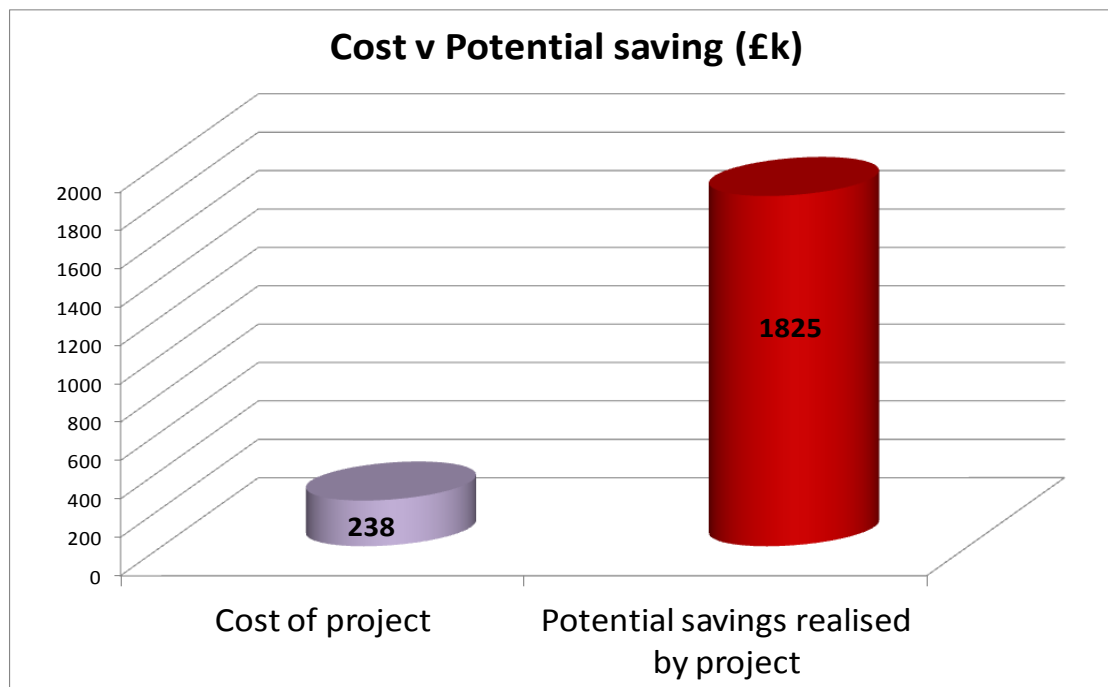
In-channel improvements

Deculverting

Community Depave

An approach that results in a huge number of benefits and savings:

- Water quality**
  - Reduced mis-connections
  - Improved pollution prevention practices
  - Increased community awareness
  - Reduced risk to downstream abstractions
  - SUDS implementation
- Economic**
  - Saving through collaborative working
  - Savings through a more efficient approach
  - Saving through working proactively
- Organisation relationships**
  - Better relationships through collaborative working
  - Better understanding of each others remits
  - Acheiving joint aspirations
- Community**
  - Trained and equiped volunteer network
  - Recreational improvements
  - Education provision
  - Green spaces improvements
  - Green gym opportunities
- Habitat**
  - Reed planting habitat created
  - Tree cover management
  - Floating bioremedial island installation
  - Better fish and invertebrate access
- Flood risk**
  - SUDS implementation reducing localised flood risk
  - SUDS implementation reducing surrounding rural flood risk
- Public relations**
  - Visual improvements
  - Regular updates
  - Social media and Local media interest
  - Trained and enthused volunteer network



For further information contact Guy Pluckwell at the Environment Agency. [Guy.pluckwell@environment-agency.gov.uk](mailto:Guy.pluckwell@environment-agency.gov.uk)